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From: Timperi, Ralph (DPH)
Sent: Monday, March 15, 2004 8:13 AM
To: Belanger, Peter (DPH); Borne, Alan (DPH); Caloggero, Dina (DPH); Cormier, Carol (EHS); DiNatale, Margaret (DPH); Elvin, Paul (DPH); Fontana, John (DPH); Gauthier, Cheryl (DPH); George, Harvey (DPH); Grazioplene, Mariah (DPH); Greer, Garry (DPH); Han, Linda (DPH); Jankauskas, Paul (DPH); Konomi, Raimond (DPH); Kopec, Leo (DPH); Madigan, Phyllis (DPH); Nassif, Julianne (DPH); Peppe, Joseph (DPH); Pribeck, Kristen (DPH); Ridley, Stephen (DPH); Salemi, Charles (DPH); Sloutsky, Alex (DPH); Smole, Sandra (DPH); Stinson, Cynthia (DPH); Sullivan, Julie (DPH); Szymczak, Elizabeth (DPH); Berrada, Zenda (DPH); Cichon, Mary Kate (DPH); Rivera, Tanya (DPH)
Subject: FW: Please review: Results of MPHA video focus groups
Attachments: Focus Groups Results and Suggestions for Laurel.doc

Please read. Also, Mariah please place on BT Committee meeting agenda and discuss.

Ralph Timperi, MPH
Director, State Laboratory Institute
617-983-6201

-----Original Message-----

From: DeMaria, Alfred (DPH)
Sent: Monday, March 08, 2004 2:47 PM
To: Cheney, Sally (DPH); Etkind, Sue (DPH); Bertrand, Thomas (DPH); Ratelle, Sylvie (DPH); Cochran, Jennifer (DPH); Timperi, Ralph (DPH); Fleckner, Marianne (DPH)
Subject: FW: Please review: Results of MPHA video focus groups

FYI

-----Original Message-----

From: Sarah Almer [<mailto:salmer@mphaweb.org>]
Sent: Wednesday, March 03, 2004 1:23 PM
To: Al DeMaria; Alba Cruz; Allison Hackbarth; Anthony Schlaff; Bettye Anderson Frederic; Cheryl McCloud; Chris Hager; Frank Singleton; Geoff Wilkinson; Harold Cox; Jim Hyde; Judith Kurland; Kathleen Gilmore; Marcia Benes
Subject: Please review: Results of MPHA video focus groups

Dear Members of the MPHA video advisory board, Pursuant to the recommendation of many of you, I conducted focus groups with non-public health professionals to help determine the content and tone of the video on local public health that MPHA is producing. As you may recall, the video will be aired on local access cable stations across the state. The estimated time of distribution for the video is on or around May 7.

Attached, please find a draft analysis of the focus group sessions. It is in the form of a memo that I would like to forward to the video's writer and producer, Laurel Greenberg. Please review the attached document, and provide me with any relevant feedback that would be useful for Laurel. The most relevant parts of the document to review is the distillation and recommendations sections, on pages 1-3. Please give me your thoughts as soon as possible, but no later than next Monday at 5:00 p.m. so we may keep on our production timeline.

Thank you very much.

Sarah Almer, Deputy Director for Advocacy and Policy Massachusetts Public Health Association

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Help define the future of public health by joining MPHA today! For more information contact Libby Manly, our Membership and Development Coordinator, at (617) 524-6696 ext. 113 or visit www.mphaweb.org.